

MANTRA

"Art education isn't only about becoming an artist, it's about thinking flexibly, and finding the new and the next.

One way of learning and approaching a problem won't give us the answers society needs in the workplace.

Studying art creates students with a whole set of different skills. People who question, who look with a critical eye, and who tackle challenges in a new and inventive way".

Royal Academy of Arts

MEETING LOCAL NEED

Local need demands that students should have access to a creative education.

Lightcast has identified a need locally for skills in graphic design and desirable skills in digital. Ability to work with Microsoft programmes (particularly Teams, Word, PowerPoint) was also a skillset identified as in demand locally, as well as by universities.

Therefore, we have built these skills into our courses. Formal student communication now takes place through Microsoft Teams to ensure students develop that skill. Students use Microsoft for word processing, presentations. All formal written submissions are now made through Microsoft Teams.

All courses now incorporate an element of digital working, with a progressive learning of the Adobe Suite.

We know that many of our students will go on to secure opportunities which do not traditionally get advertised as a position on jobsites. These advertised roles feed the Lightcast programme, but it is vital to recognise that there are many more opportunities than this programme suggests. We have therefore been compiling additional research to support the employment opportunities for the creative industries.

Creative clusters report launched by PEC - The Creative Industries

https://pec.ac.uk/assets/images/Creative-PEC-Geographies-of-Creativity-State-of-the-Nations-December-2023.pdf

https://pec.ac.uk/assets/images/Creative-PEC-Geographies-of-Creativity-State-of-the-Nations-December-2023.pdf

https://dorsetchamber.co.uk/wp-content/uploads/2024/01/Dorset-Local-Skills-Improvement-Plan_Focus-Group-Report_Digital-Tech_Jan-24.pdf

https://lordslibrary.parliament.uk/contribution-of-the-arts-to-society-and-the-

economy/assets.publishing.service.gov.uk/media/64898de2b32b9e000ca96712/

<u>Creative_Industries_Sector_Vision_accessible_version_.pdf</u>

Arts Infographics - The Creative Industries

Infographic creative industries Jobs - Download Hub: The Creative Industries





PROGRAMME OF GUEST INDUSTRY SPEAKERS AND ALUMNI

Learn directly from experienced professionals and successful alumni who share their knowledge and insights. Their first-hand experiences offer valuable perspectives on working in the creative industries.

Recent contributors include:

- Photographer Pete Milson
- Artist and Creative Producer Katy Connor
- Artists Gemma Gore and Andy Parker
- Sculptor Lucy Glendinning
- Costume Designer Sophie Fretwell
- OSR Projects' Founding Artist Simon Lee
 Dicker
- Workshops led by Dan Bendel (Comic workshop) and Fronde Crennell from Arts in Hospital.

INDUSTRY EXPERIENCE OPPORTUNITIES



Engage in real-world projects and collaborate with individuals, companies, and organisations on creative briefs.

These opportunities challenge you to think innovatively, meet deadlines, and deliver professional-quality results.

Examples of recent projects include:

- Weymouth BID's Steampunk props
- Network Rail's station sculptures and murals
- Penguin book cover design
- Royal Academy Open Call
- Junk Couture competition

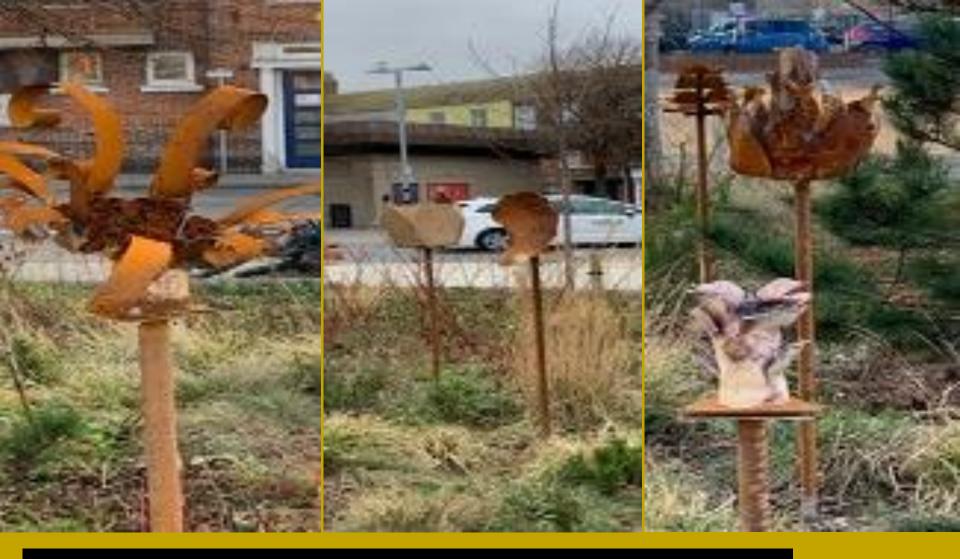
COMMISSIONED WORK: STEAM PUNK EVENT











COMMISSIONED SCULPTURES:

WEYMOUTH TRAIN STATION

INDUSTRY EXPEREINCE ARTS FESTIVAL



Gain practical experience by working as one of our "Artistic Labourers."

Collaborate with commissioning artists and industry professionals to create work for a public-facing arts festival. This event provides a platform to demonstrate your creativity, build industry connections, and present your work to a wider audience.

Artist workshops include Photographer Anna Crystal-Stephens, Sculptor Andy Parker and Painting/Film maker Marcia Teusink.

Previous festivals have included transformations of the Nothe Fort and Dorset County Museum into temporary pop-up art venues featuring experimental and innovative works



- Receive one-to-one support to explore career paths and prepare for your next steps. Our personalised tutorials help you:
- Identify useful resources and networks
- Conduct research into universities or career options
- Develop a professional portfolio
- Build transferable skills
- Strengthen applications for further study or employment



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- Stakeholder-Supported Curriculum Development
- Our curriculum is developed in collaboration with leading figures from the creative industries to ensure it aligns with current trends, tools, and employer expectations.
- Contributors include:
- Rocca from B-Side Arts Festival
- Sculptor Lucy Glendinning
- Artist Simon Lee Dicker
- Nick Morris from Wallis Agency
- Costume Concept Designer Sophie Fretwell
- Dawn Rondeau from Weymouth BID



At the end of each academic year, students design, install, and curate their own end-of-year show, showcasing their work to the public and industry stakeholders.

Alongside this, students create a professionally produced promotional catalogue to highlight their achievements, supporting networking opportunities and career development.

To recognise outstanding achievements, a series of stakeholder awards are presented at the end of the academic year. These awards celebrate excellence in creativity, technical skill, and professionalism, as acknowledged by industry partners.





Experience creativity in action with a range of organised trips and residencies. These visits provide opportunities to explore inspiring environments, gain cultural insights, and connect with professionals in the arts.

Highlights include:

- International residencies in Berlin and Venice
- Visits to the New Art Centre in Salisbury, Oxford's Pitt Rivers Museum, and the Ashmolean Museum

Studying at Weymouth College offers more than an education—it provides a transformative experience that prepares you for a successful future in the creative industries.

STAFF SPECIALIST PRACTICE



PROGRESSION OPTIONS

MANY OF OUR STUDENTS WILL NATURALLY PROGRESS THROUGH THE EDUCATIONAL LEVELS AND ON TO UNIVERSITY COURSES WITHIN THEIR CHOSEN SPECIALIST AREA.

IT IS COMMON FOR ART STUDENTS TO FOLLOW FREELANCE OR SELF EMPLOYMENT OPPORTUNITIES.

SOME WILL GAIN EMPLOYMENT, APPRENTICESHIPS OR SELF EMPLOYMENT.

OTHERS WILL BENEFIT FROM TRANSFERRABLE AND SOFT SKILLS, FINDING EMOPLOYMENT IN PUBLIC FACING ROLES, PROJECT MANAGEMENT, AND SKILLED TRADES.

SOME BENEFIT FROM THE CONFIDENCE BUILDING GAINED, WHICH ENABLES THEM TO CONSIDER ALTERNATIVE LIUNES OF PROGRESSION.

A FEW FIND ART A SUITABLE ACCESS ROUTE BACK INTO MAINSTREAM EDUCATION, AND GO ON TO PROGRESS TO OTHER COURSES.

ALUMNI







CONCEPT DESIGNER FURNITURE MAKER

INTERIOR DESIGNER

ALUMNI



FASHION BUYER



ALUMNI





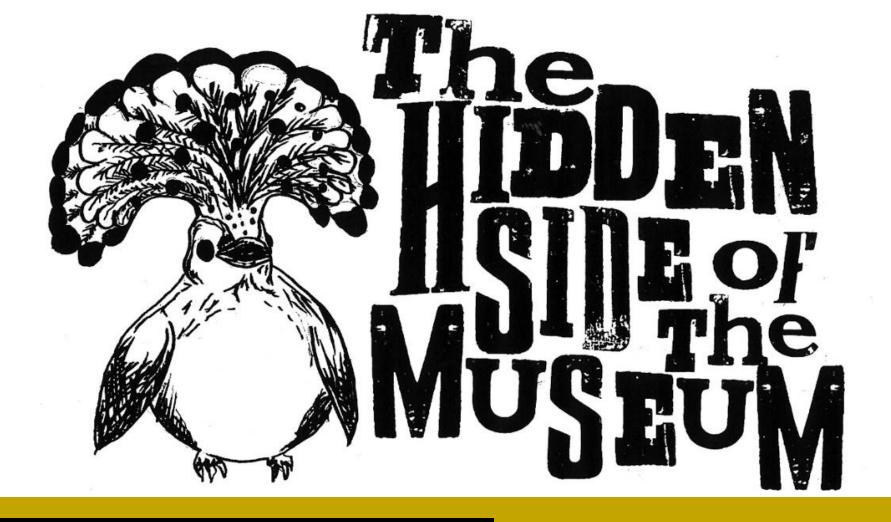


WORKSHOP

HOST

PHOTOGRAPHY TEACHER

EMPLOYMENT IN THE UK CREATIVE INDUSTRIES IS GROWING AT FOUR TIMES THE RATE OF THE UK WORKFORCE AS A WHOLE



INDUSTRY INSIGHTS
ARTS FESTIVAL
WORK EXPERIENCE

2025 CASE STUDY WORKSHOPS 3RD - 14TH FEB FESTIVAL EVENT - 14TH MARCH "Work experience" is a strange term for creative students. How do you provide 130+ individuals with meaningful opportunities that cater to every niche of creative interest?

At Weymouth College's Art Department, we do things differently. Instead of traditional placements, we have a real-world commissioning brief, leading to an ambitious artistic takeover of a selected space, for example; Nothe Fort, Dorset Museum, Shire Hall and online during covid. Every student plays a role, whether in research, idea negotiation, making, marketing, advertising, management, documentation, curation, installation, sales, or hosting. This hands-on experience truly prepares them for future creative careers.

DEPUTY HEAD OF CREATIVE CURRICULUM

This year's commission was set by the founder of OSR Projects and OD Art Festival, challenging students to explore the hidden narratives behind museum collections—the stories behind the objects and how they came to be there.

Students then selected their industry groups, each supported by an artist or industry professional for two weeks of intensive research and creation. For many, this was their first experience collaborating with creatives outside their usual academic circles. Degree students, Foundation Diploma students, and Level 3 & Level 2 learners worked side by side, blending skills and perspectives to meet the commission's demands.

The result? A powerful artistic takeover of Dorset Museum. The students' work dissected and reinterpreted the hidden narratives of the collection, displayed alongside the original artefacts. Over 400 visitors walked through the museum doors—many from creative industries—engaging with the students' thought-provoking responses.



This initiative provides over 150 Creative Industry students with **invaluable** industry experience by engaging them in a two-week, **cross-disciplinary** project in conjunction with the Dorset Museum.

Students from Levels 2 to FDA have worked **collaboratively** on a practical response to articles and artefacts from the museum's collection, guided by artist Simon Lee Dicker from OSR Projects. The project includes **practical** workshops and industry insight talks from five artists and industry professionals, along with the opportunity for students to plan, create, install, and promote their own exhibition.

This hands-on experience encompasses key industry skills such as exhibition lighting, curation, installation, safety, and teamwork. Students select from various creative disciplines, including textiles, sound, photography, sculpture, printmaking, interactive media, and performance arts. The culmination of their work is a museum takeover event, where students showcase their hard work to friends, family, stakeholders, and industry professionals.

The project is an excellent example of how we **foster creativity, critical** thinking, collaboration, and communication —skills that are highly valued in the 21st-century workforce and central to the success of our creative industries students.

COMMISSIONING BRIEF

Project Title: FSAL 2025 – The Hidden Side of the Museum

Project Overview:

The Friendly Society of Artistic Labourers (FSAL) is embarking on its sixth iteration, The Hidden Side of the Museum, in partnership with Dorset Museum, Dorchester. This research-led project invites creative practitioners and students from Weymouth College to respond to the museum's extensive collection of over 3 million artifacts.

Focusing on hidden stories, overlooked narratives, and the often-shadowed legacy of colonial and extractive practices in museum curation, the project aims to reinterpret the museum's collections through a highly imaginative and experimental lens.

The final outcomes will culminate in a **multi-disciplinary exhibition and performance event** at Dorset Museum on **Friday, 14th March 2025.** Installations will take place during the day, with the event running into the late evening, transforming the museum into a space alive with contemporary creativity.

A Unique Opportunity for Creatives

This experience forms a **vital part of being a creative** at Weymouth College, offering students an exceptional opportunity to directly engage with industry practices and gain invaluable, first-hand experience of every stage of creating and hosting an art event.

Working alongside industry professionals such as Simon Lee Dicker and his team of artists, students will collaborate across disciplines, develop skills in project management, and contribute to an ambitious, high-profile event in a prestigious museum setting.

This is a rare chance to:

- Learn from Experts: Engage with accomplished artists who will mentor and inspire you throughout the project.
- Collaborate Across Disciplines: Work alongside peers from other courses, sharing ideas and integrating different creative practices.
- Engage with Industry Standards: Gain practical experience in research, production, exhibition planning, marketing, and event management.
- ☐ Create Impactful Work: See your ideas come to life on a large scale in a professional setting.



CONTINUED

Key Themes:
Participants are encouraged to:
☐ Interrogate Colonialism: Explore its influence on museum collections and its continuing legacy in contemporary society.
☐ Examine Appropriation: Consider historical and artistic contexts, exploring questions of ownership and influence.
☐ Explore Contrasts: Dive into the positive, the underbelly, and the overlooked stories and artifacts.
Ambition and Approach:
We are seeking bold , imaginative , and experimental responses that push creative
boundaries. Students are encouraged to:
☐ Create volumes of work to fill the museum's space, embracing a sense of abundance and scale.
 Be ambitious, tackling projects larger than they may have attempted before. Work collaboratively, combining disciplines, materials, and ideas to create integrated and thought-provoking outcomes.
The aim is to transform the museum into a site where traditional narratives are disrupted and reimagined through contemporary art and design, where the work provokes difficult conversations and confronts the uncomfortable history contained within our museums.
Timeline and Key Dates:
□ Workshops: 3rd − 14th February 2025
 Monday – Thursday, 9:30 AM – 4:30 PM.
□ Artist Talk, Concept Briefing & Group Signup: From 1:15 and 2:00, 21 st January 2025. Pioneers Proposed departmental trip to Dorset Museum, Weds 22 nd January.
☐ Talk: Executive Director of Dorset Museum Clare Dixon at 1:15 am on Tuesday 28 January.
☐ Final Event: Friday, 14th March 2025. 9am – 11pm.





Project Goals:

- 1. Engage with History and Context: Develop creative responses inspired by the museum's collection, exposing hidden or challenging stories.
- 2. Foster Collaboration: Encourage cross-disciplinary and multi-media projects, combining ideas and techniques for innovative outcomes.
- **3. Encourage Ambition:** Challenge students to work on a larger scale than they've previously undertaken, creating bold, impactful works.
- **4. Pioneers Group:** Empower a student-led steering committee to make strategic decisions and represent participants throughout the project.
- **5. Skill Development:** Provide opportunities for hands-on experience in research, production, marketing, and event planning.

Background:

The **Friendly Society of Artistic Labourers** began in 2019, inspired by the Tolpuddle Martyrs and their legacy of unionising labourers. Each iteration focuses on a different theme, encouraging artistic exploration and community engagement.

Previous iterations have addressed themes such as **environmentalism**, **survival**, and **historical layers**, with events hosted in notable Dorset venues, including Shire Hall and Nothe Fort.

The 2025 iteration will build on this legacy, transforming Dorset Museum into a space for bold contemporary art that critically examines its collection.

The Lead Artists:

We have 6 creative practitioners to inspire and provoke ideas within their respective groups. Each artist will:

- 1. Present their work and engage in discussions with students.
- 2. Offer guidance and mentoring during workshops.
- 3. Encourage experimental and ambitious approaches to the project's themes.
- 4. Support students in realising their creative responses, ensuring high-quality outcomes.
- 5. Provide feedback during the exhibition planning process.

Logistics:

☐ Workshops will take place at Weymouth College, with the final event at Dorset Museum.































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Lead Artist: Simon Lee Dicker, OSR Projects

Textile

Artist: Alice Marie Archer Alice-Marie Archer – seam

Print

Artist: Simon Ripley simonripley.co.uk

Fine Art Sculpture

Artist: Andy Parker www.andyp.co.uk/about

Fine Art

Artist: Marcia Teusink

MARCIA TEUSINK - Home

Promotion & Marketing

Industry: WKMC Marketing Department.

Photography

Artist: Anna Crystal Stephens www.annachrystal.com silt.work

Performing Arts

ARTIST INTERVIEWS BY THE PROMO TEAM

"I really like the energy of the department... and of the students....l think an opportunity like this to bring all of the different courses together and work together on one project... is something that should be supported, and something I wanted to get involved in. I have really enjoyed pushing people to make something really big and ambitious"

> "Everyone has got really stuck into it... it's been a really productive day"

"Encouraging people to use more sustainable materials. And to look at those aspects within visual practice... there are aspects of the making process that can be altered, looked at, changed. Using plantbased materials throws up questions about longevity and archiving.. .permanence...whether it will fade and change"

PROMO GROUPS INTERVIEW

Every student mentioned how they have enjoyed working on a collaborative project as a team – something that most hadn't done much of before. They also enjoyed the "community spirit" and vibe, how they all get along and enjoy just creating together! In Fine Art 2, they explained they enjoyed the drawing aspect of their project, drawing the artefacts and seeing the work come together. Students who did the festival last year found they enjoyed having the previous experience and felt more familiar and involved with the group, helping to lead the ideas and other students who are in their 1st year.

In Fine Art 1, they mentioned how they were **proud** of the outcome of the 'Wetu' structure after the collapses and problems that occurred, as well as how the team came together to **find a solution that** worked. In photography they said they felt more **confident** in speaking up and **pitching ideas**, both in their group and in pioneer meetings – something they felt **proud** of. In print, students described it as a "10/10 experience"!

The students **responded brilliantly** - they were all attentive to my introduction and asked good questions about what I had to say. I was nervous about how we might begin the practical work - launching into the making - but I need not have worried since all students immediately started to make collagraphs and also to adapt these directly to the subject and theme.

The day was non-stop interaction with students moving from one print process to another and combining processes. We addressed also the potential of making some images and text that would work well as project branding and to this end the group produced an array of letterpress texts and words.

I was so impressed with the overall amount and variety of work

produced - so many individual interpretations and understandings of the subject. I left feeling that there would be no difficulty in students developing these initial ideas.

I was so grateful for the help of Sandra - the print tutor, who not only maintains a great and rare print resource in the classroom but also she clearly had a great rapport with the students and a very enthusiastic and encouraging manner.

SIMON RIPLEY

The idea of the FSAL has a radical and collaborative flavour that conjures the sort of thinking and activity I think is essential in creative education.

As the day progressed an energy built up which I think fed on the novelty of a cross-course mixed group - I could hear informal introductions being made and thoughts and ideas being shared between previously unacquainted group members. Newer students worked alongside those with more experience - hearing how they articulated their thinking and engagement with the brief in a realistic and practical, rather than theoretical, setting.

ANDY PARKER

This kind of **cascade learning and modelled behaviour** is not something that is easy to realistically apply in the learning environment despite it's benefits - and with the FSAL it was kind of a side effect rather than a focus, which couldn't be better.

There was also something to be said for the impact of working on a single project for two weeks. Without knowing the timetable structure I can only imagine this was unusual, and I think it spurred a new approach, encouraging us all to engage with a longer process of thinking, making and sharing which again, reflects something closer to an experience of conceiving, developing and making creative work in a professional setting.

ANDY PARKER

"My approach was to share ideas from my own practice and SILT, as methodologies the students could apply to their project. They learnt the practical anthotype process from scratch and they will be able to repeat this in future work, also applying the variations to other forms of contact printing.

They will have knowledge to experiment with different substrates and emulsions, many having ideas during the workshop of how to take the process forward. We talked about image making within photography, disappearing images (and histories), and broadly the practice of elevating objects both personal and historical.

It was great to be able to work with the group over the whole day and help the students to develop ideas around their own experience and interests"

ANNA CRYSTAL STEVENS



INSTALLATION AND CURATION

TEAM WORK

HEALTH AND SAFETY

COMMUNICATION

PROBLEM SOLVING

ADAPTABILITY





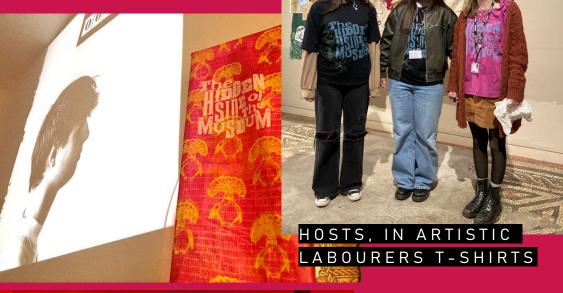




THE EVENT

400+ MEMBERS OF THE PUBLIC ATTENDDED THE EVENING EVENT









COMMUNICATION

CONFIDENCE

TEAMWORK

HOSTING











FEEDBACK

BRILLIANT ARTWORK AND CREATIVITY. EXCELLENT GUIDES.

REALLY DYNAMIC AND THOUGHTFUL

WONDERFUL WORK IN AMAZING SPACES

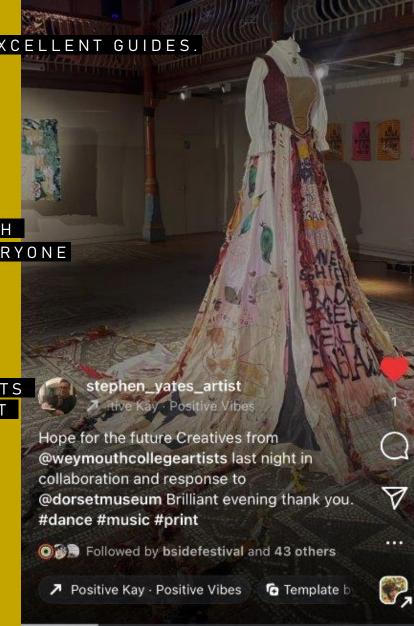
GREAT EVENING! LOVELY TO SEE SO MUCH
CREATIVITY IN ONE PLACE. FAB JOB EVERYONE

HOORAY FOR THIS KIND OF THING
HAPPENING IN MUSEUMS

GREAT EXHIBITION. WELL DONE ALL. LOTS OF WORK GONE INTO IT ALL. SOME GREAT TALENT.

FANTASTIC EVENING. WELL DONE ALL.

SUCH INVENTIVE AND INSPIRING WORK,
DISPLAYED SO BEAUTIFULLY IN THEIR
LOCATION. COMPLETELY AMAZING AND
AWE INSPIRING.

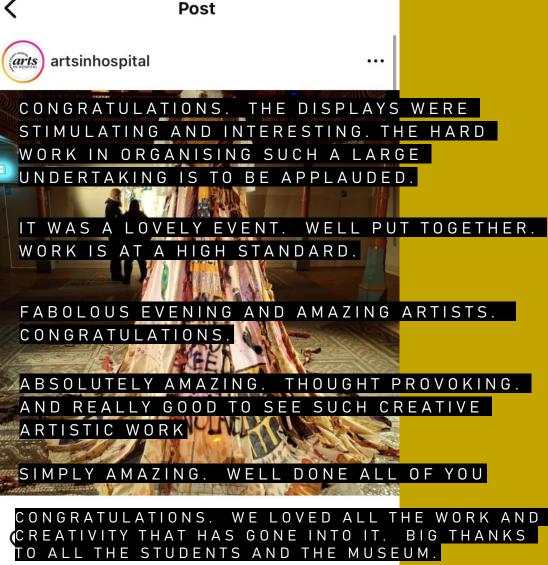


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@f.s.a.l.2025 @weymouthcollegeartists

@weymouthcollegeartists

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A fantastic takeover by Weymouth college students last night at the DORCHESTER museum. Wonderful seeing all the hard work the college students have put in come to fruition. An exciting interaction with the museum, bringing exhibits to life and looking at the reality of the hidden side of the museum.

We loved the moral question brought about with the pillaging of printed birds from the wall.

#college #students #Dorset #DORCHESTER #museum #creativehealth ##creativewellbeing #creativewriting #weymouthcollege #emergingartists

1 day ago

■ WiFiCall 🛜

AMAZING EXHIBITION. JUST FANTASTIC.

INSPIRING AND THOUGHT PROVOKING. BRILLIANT. WELL DONE EVERYONE.

Dorset Museum & Art Gallery's post





Dorset Museum & Art Gallery is with Artistic Labourers and Weymouth College. 15h · 🖎

...

What an unforgettable evening!

Last Friday, Weymouth College students and the Friendly Society of Artistic Labourers took over the Museum for one night only to showcase The Hidden Side of the Museum.

From captivating performances to thought-provoking art installations, each project breathed new life into our spaces and offered fresh perspectives on our collections.

Well done to everyone involved - your hard work really paid off!

#ArtsFestival #MuseumTakeover #StudentArtists #StudentArt #SupportYoungArtists #DorsetArts #Museum #Dorset #HiddenSideOfTheMuseum



Congratulations for your "Hidden side of the museum" event.... we were so overwhelmed with the experience. So fab to see your students so committed to their work and delivering it with such ingenuity and creativity. We took our kids along who also were in awe :) We're lucky to have your provision accessible to us here in West Dorset.

Ripple Workshop CIC

PROGRESSION

Work experience through Weymouth College was the first experience I had working within industry. This opportunity led me to think about the future, and cemented my belief that illustration is the path for me.... engagement with industry practices led me to see a career in art was possible.

I shared my positive experience of working alongside a team [at my uni interview], and I believe this was one of the reasons I got offered a place at all of the universities I applied to.

Sarah Coles, studying Illustration at Uni